

Watch for Ella, Count Basie and Memorex this fall on CBS and NBC.



ANNCR: Can Count Basie tell the difference between Ella Fitzgerald singing live and Ella Fitzgerald . . .



on new Memorex cassette tape.



Here's Ella live.



Here's Ella as we recorded her . . .



on new Memorex, the cassette tape with MRX2 Oxide.



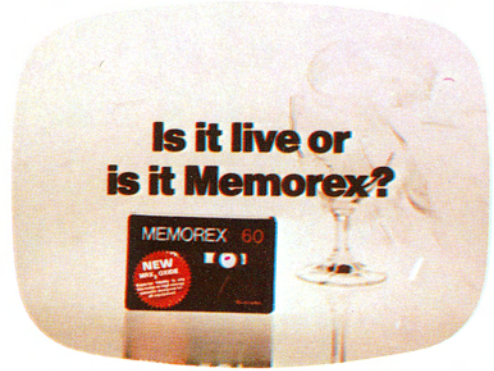
Well Count, . . .



can you tell the difference?
COUNT: Are you kidding? I can't tell.



ANNCR: Memorex. Reproduction so true, we can ask . . .



"Is it live or is it Memorex?"